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Hearts & Hammers Gala Raises \$22,000 for Habitat for Humanity
Proceeds benefit Habitat home builds in the Salem and Keizer areas

Salem, Oregon, March 10, 2011 — On Saturday, February 26, more than 200 guests attended Habitat for Humanity of the Mid-Willamette Valley's annual Hearts & Hammers Gala. Presented by SELCO Community Credit Union and Ticor Title, the Hearts & Hammers Gala raised **\$22,000** to support Habitat's mission of eliminating poverty housing by building decent, affordable housing in partnership with hardworking local families in need.

Held at Willamette Valley Vineyards, Hearts & Hammers Gala featured a wide array of unique auction items contributed by more than 150 businesses and individuals throughout Oregon. "We're floored by the outpouring of business and individual support," says Meghan Rutledge, Habitat's Marketing Coordinator, "all of the businesses and individuals who donated really understood the impact of Habitat programs throughout Oregon."

The \$22,000 in net proceeds will benefit Habitat home builds in Salem and Keizer. Currently, Habitat for Humanity of the Mid-Willamette Valley is building two homes in Salem and one in Mill City and is looking for three area families to partner with for builds in Salem and Keizer. For more information on this event or on Habitat for Humanity programs, visit www.salemhabitat.org or call (503) 364-6642.

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Habitat for Humanity of the Mid-Willamette Valley has been serving the community since 1991, working in concert with volunteers, donors, and partner families to build decent, affordable homes in Salem, Keizer, Polk County and the greater Stayton area. To date, Habitat for Humanity of the Mid-Willamette Valley has built more than 75 homes, housing more than 300 individuals— including over 200 children.

Habitat for Humanity is a worldwide, grass-roots movement. There are more than 2,100 active affiliates in 100 countries, including all 50 states of the United States, the District of Columbia, Guam and Puerto Rico.

For more information or images, please contact Meghan Rutledge at (503) 364-6642, ext. 103, or by email at marketing@salemhabitat.org